



findmeSPOT.com

## **SPOT OVERVIEW**



### What Is SPOT

## **Satellite Messaging and Safety Device**



#### Ask for Help/SPO T Assist

Request help from friends, family at your GPS location or ask for help from a professional roadside assist organization

#### Check In

Lets contacts know where you are and you're okay with a preprogrammed message

#### Custom Message

Additional message button to let contacts know where you are and send a preprogrammed message

#### Track Progress

Automatically send and save your location and allow contacts to track your progress using Google Maps<sup>TM</sup>

#### SOS

Alert emergency responders to your GPS location



### Who Uses SPOT

#### Outdoor enthusiasts

- Hikers
- Skiers/Snowmobilers
- Hunters
- Campers
- Off road vehicles
- Motor cyclists

#### Maritime

- Boaters
- Kayakers
- Sailors

#### • Government

- US Forest Service
- US Park Service
- Army National Guard
- Civil Air Patrol
- NOAA

#### Business

- Mining
- Lumbering
- Power/ Utilities
- Oil and Gas

#### Aviation

- Bush pilots
- Crop dusters
- General aviation

# \* SPOT Aviation Use

### **SPOT Flight Following**



### Nav Canada Flight Plan Example

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## \* SPOT Connect

Globalstar further solidified its unique role as the leading innovator of award-winning MSS retail consumer products by releasing SPOT Connect

- Wirelessly synchs via Bluetooth with smartphone operating systems like Android and iPhone
- Provides one-way messaging connectivity using the Globalstar satellite network for sending GPS location-based text messages to friends, family and co-workers
- SPOT Satellite GPS Messenger features are initiated using the SPOT Connect app on the smartphone device

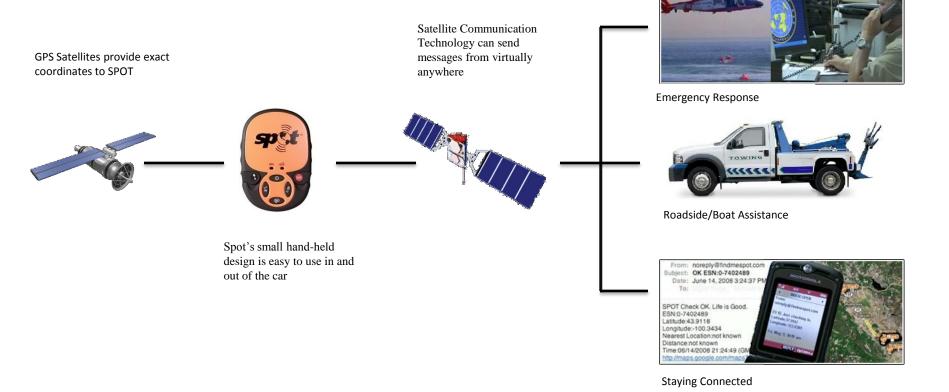








## **How SPOT Works**



www.findmespot.com



## History

Over 300,000 SPOTs have been sold since the launch of SPOT in August 2007

More than 1,850 rescues initiated with SPOT in more than 102 counties since 2007.

Average response time from the receipt of SOS message until referring an emergency responder is only 11 minutes

Responses as far north as Arctic Circle and Northern Siberia and as far south as the Tasmanian Sea.





## **Types of Incidents**

- Maritime
- Hiking
- Hunting
- Airplane/Helicopter
- Snow skiing
- Avalanches
- Lost or disoriented persons
- Automobile
- All Terrain Vehicle
- Medical
- Farm and Ranch
- Natural Disasters









### What Is Next

Smaller more feature rich devices

Expanded free texting capability

Duplex ASIC based devices in future